

Top 10 reasons to advertise

- 1** **COST-EFFECTIVE**
why job classified?
Job Classified ads are **a fraction of the cost of ads in local dailies***. Why pay more?
- 2** **PASSIVE JOB SEEKERS**
We **distribute our printed products across Calgary, Edmonton, and the Greater Toronto Area (GTA)**, with every issue published online. Wherever job seekers are looking or listening, **our message is getting through.**
- 3** **CIRCULATION**
Job Classified has a **weekly distribution to over 3350 high traffic locations**. We have more pick-up locations than anyone else in Alberta, and exclusive TTC and GO transit pick-up locations across the GTA.
- 4** **FREQUENCY**
Job Classified is delivered across each city by **Sunday/Monday of every week.**
- 5** **TARGETED**
No other newspaper is as dedicated to getting **your available jobs into the hands of people looking for them.**
- 6** **CONVENIENT**
With thousands of combined newspaper boxes and racks at targeted locations across Alberta and the GTA, **job seekers picking up your most recent job opportunities is quick and easy.**
- 7** **FULL COLOUR**
Why pay for black and white ads elsewhere when **all of our ads are in full, vibrant colour?**
- 8** **QUALITY**
Your job advertisements will be **created by professional graphic designers to your specifications**, at no additional cost to you.
- 9** **EXPERIENCE**
Job Classified was founded with a group of professionals **with over five decades of collective publishing experience.**
- 10** **RESPECT**
Part of the reason those five decades have been so successful is because we show respect: **respect for your business, respect for your advertising needs, and respect for you.**

*Cost per sq. in., adjusted for circulation.